

6.4 Exponential Growth and Decay

Exponential Growth and Decay Functions

Exponential growth occurs when a quantity increases by the same factor over intervals of time.

Core Concept

Exponential Growth Functions

A function of the form $y = a(1 + r)^t$, where $a > 0$ and $r > 0$, is an **exponential growth function**.

The diagram illustrates the components of the exponential growth function $y = a(1 + r)^t$. It features a coordinate plane with a red y-axis and a yellow x-axis. The function is written in the center. Labels in colored boxes point to specific parts of the equation: 'initial amount' (blue) points to 'a'; 'rate of growth (in decimal form)' (red) points to 'r'; 'time' (purple) points to 't'; and 'growth factor' (white) points to the entire term '(1 + r)'. A green box labeled 'final amount' points to 'y'.

Example 1: Using an exponential growth factor

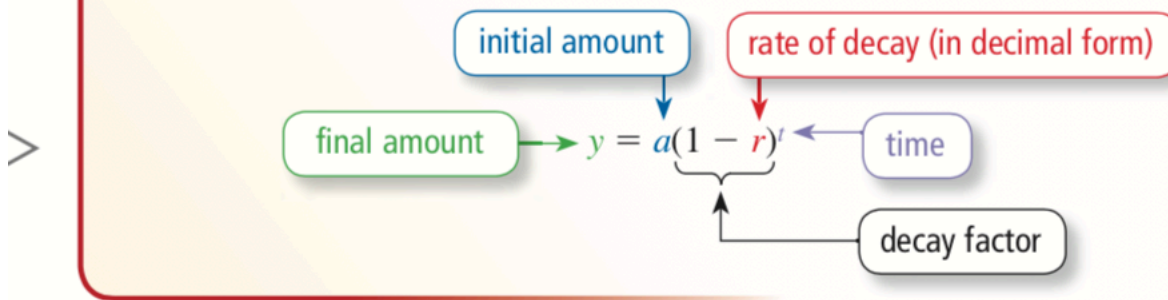
The inaugural attendance of an annual music festival is 150,000.
The attendance y increases by 8% each year.

Exponential decay occurs when a quantity decreases by the same factor over intervals of time.

Core Concept

Exponential Decay Functions

A function of the form $y = a(1 - r)^t$, where $a > 0$ and $0 < r < 1$, is an **exponential decay function**.



Example 2: Identifying exponential growth and decay

Determine whether each table represents an exponential growth or decay function or neither.

a.

x	y
0	270
1	90
2	30
3	10

b.

x	0	1	2	3
y	5	10	20	40

Example 3: Interpreting exponential functions

Determine whether each function represents an exponential growth or decay function or neither. Identify the rate of change.

a) $y = 5(1.07)^t$

b) $y = 0.2(0.98)^t$

c) $y = 5(-0.6)^t$

Example 4: Rewriting exponential functions

a) $y = 100(0.96)^{t/4}$

b) $y = (1.1)^{t-3}$

Real World Situations

Core Concept

Compound Interest

Compound interest is the interest earned on the principal *and* on previously earned interest. The balance y of an account earning compound interest is

$y = P\left(1 + \frac{r}{n}\right)^{nt}$

P = principal (initial amount)

r = annual interest rate (in decimal form)

t = time (in years)

n = number of times interest is compounded per year

Example 5: Writing a Function

You deposit \$100 in a savings account (not the same piggy bank!) that earns 6% annual interest compounded monthly. Write a function that represents the balance after t years.

Example 6: Solving a real world problem

The table shows the balance of a money market account over time.

- a) Write a function that represents the balance after t years
- b) Graph the function. Then graph the function from example 5.
- c) Compare the account balances

Year, t	Balance
0	\$100
1	\$110
2	\$121
3	\$133.10
4	\$146.41
5	\$161.05

Example 7: Solving a real world problem.

The value of a car is \$21,500. It loses 12% of its value every year. (a) write a function that represents the value y (in dollars) of the car after t years. (b) Find the approximate monthly percent decrease in value. (c) Graph the function from part A. Use the graph to estimate the value of the car after 6 years.

Homework

7, 9, 13-18, 21, 24-30 even, 33, 34, 38, 57, 62, 63

6.4 Exercises

Dynamic Solutions available at BigIdeasMath.com

Vocabulary and Core Concept Check

1. **COMPLETE THE SENTENCE** In the exponential growth function $y = a(1 + r)^t$, the quantity r is called the _____.
2. **VOCABULARY** What is the decay factor in the exponential decay function $y = a(1 - r)^t$?
3. **VOCABULARY** Compare exponential growth and exponential decay.
4. **WRITING** When does the function $y = ab^x$ represent exponential growth? exponential decay?

Monitoring Progress and Modeling with Mathematics

In Exercises 5–12, identify the initial amount a and the rate of growth r (as a percent) of the exponential function. Evaluate the function when $t = 5$. Round your answer to the nearest tenth.

5. $y = 350(1 + 0.75)^t$
6. $y = 10(1 + 0.4)^t$
7. $y = 25(1.2)^t$
8. $y = 12(1.05)^t$
9. $f(t) = 1500(1.074)^t$
10. $h(t) = 175(1.028)^t$
11. $g(t) = 6.72(2)^t$
12. $p(t) = 1.8^t$

In Exercises 13–16, write a function that represents the situation.

13. Sales of \$10,000 increase by 65% each year.
14. Your starting annual salary of \$35,000 increases by 4% each year.
15. A population of 210,000 increases by 12.5% each year.
16. An item costs \$4.50, and its price increases by 3.5% each year.
17. **MODELING WITH MATHEMATICS** The population of a city has been increasing by 2% annually. The sign shown is from the year 2000. (See Example 1.)

- a. Write an exponential growth function that represents the population t years after 2000.
- b. What will the population be in 2020? Round your answer to the nearest thousand.



18. **MODELING WITH MATHEMATICS** A young channel catfish weighs about 0.1 pound. During the next 8 weeks, its weight increases by about 23% each week.

- a. Write an exponential growth function that represents the weight of the catfish after t weeks during the 8-week period.
- b. About how much will the catfish weigh after 4 weeks? Round your answer to the nearest thousandth.



In Exercises 19–26, identify the initial amount a and the rate of decay r (as a percent) of the exponential function. Evaluate the function when $t = 3$. Round your answer to the nearest tenth.

19. $y = 575(1 - 0.6)^t$
20. $y = 8(1 - 0.15)^t$
21. $g(t) = 240(0.75)^t$
22. $f(t) = 475(0.5)^t$
23. $w(t) = 700(0.995)^t$
24. $h(t) = 1250(0.865)^t$
25. $y = \left(\frac{7}{8}\right)^t$
26. $y = 0.5\left(\frac{3}{4}\right)^t$

In Exercises 27–30, write a function that represents the situation.

27. A population of 100,000 decreases by 2% each year.
28. A \$900 sound system decreases in value by 9% each year.
29. A stock valued at \$100 decreases in value by 9.5% each year.

30. A company profit of \$20,000 decreases by 13.4% each year.

31. **ERROR ANALYSIS** The growth rate of a bacterial culture is 150% each hour. Initially, there are 10 bacteria. Describe and correct the error in finding the number of bacteria in the culture after 8 hours.



$$b(t) = 10(1.5)^t$$

$$b(8) = 10(1.5)^8 \approx 256.3$$

After 8 hours, there are about 256 bacteria in the culture.

32. **ERROR ANALYSIS** You purchase a car in 2010 for \$25,000. The value of the car decreases by 14% annually. Describe and correct the error in finding the value of the car in 2015.



$$v(t) = 25,000(1.14)^t$$

$$v(5) = 25,000(1.14)^5 \approx 48,135$$

The value of the car in 2015 is about \$48,000.

In Exercises 33–38, determine whether the table represents an *exponential growth function*, an *exponential decay function*, or *neither*. Explain. (See Example 2.)

33.

x	y
-1	50
0	10
1	2
2	0.4

35.

x	y
0	35
1	29
2	23
3	17

37.

x	y
5	2
10	8
15	32
20	128

34.

x	y
0	32
1	28
2	24
3	20

36.

x	y
1	17
2	51
3	153
4	459

38.

x	y
3	432
5	72
7	12
9	2

39. **ANALYZING RELATIONSHIPS** The table shows the value of a camper t years after it is purchased.

- a. Determine whether the table represents an exponential growth function, an exponential decay function, or neither.

t	Value
1	\$37,000
2	\$29,600
3	\$23,680
4	\$18,944

- b. What is the value of the camper after 5 years?

40. **ANALYZING RELATIONSHIPS** The table shows the total numbers of visitors to a website t days after it is online.

t	42	43	44	45
Visitors	11,000	12,100	13,310	14,641

- a. Determine whether the table represents an exponential growth function, an exponential decay function, or neither.



- b. How many people will have visited the website after it is online 47 days?

In Exercises 41–48, determine whether each function represents *exponential growth* or *exponential decay*. Identify the percent rate of change. (See Example 3.)

41. $y = 4(0.8)^t$

42. $y = 15(1.1)^t$

43. $y = 30(0.95)^t$

44. $y = 5(1.08)^t$

45. $r(t) = 0.4(1.06)^t$

46. $s(t) = 0.65(0.48)^t$

47. $g(t) = 2\left(\frac{5}{4}\right)^t$

48. $m(t) = \left(\frac{4}{5}\right)^t$

In Exercises 49–56, rewrite the function to determine whether it represents *exponential growth* or *exponential decay*. (See Example 4.)

49. $y = (0.9)^t - 4$

50. $y = (1.4)^t + 8$

51. $y = 2(1.06)^{9t}$

52. $y = 5(0.82)^{t/5}$

53. $x(t) = (1.45)^{t/2}$

54. $f(t) = 0.4(1.16)^{t-1}$

55. $b(t) = 4(0.55)^{t+3}$

56. $r(t) = (0.88)^{4t}$

In Exercises 57–60, write a function that represents the balance after t years. (See Example 5.)

57. \$2000 deposit that earns 5% annual interest compounded quarterly
58. \$1400 deposit that earns 10% annual interest compounded semiannually
59. \$6200 deposit that earns 8.4% annual interest compounded monthly
60. \$3500 deposit that earns 9.2% annual interest compounded quarterly

61. **PROBLEM SOLVING** The cross-sectional area of a tree 4.5 feet from the ground is called its *basal area*. The table shows the basal areas (in square inches) of Tree A over time. (See Example 6.)

Year, t	0	1	2	3	4
Basal area, A	120	132	145.2	159.7	175.7



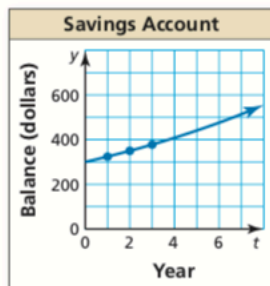
Growth rate: 6%

Initial basal area: 154 in.²



- a. Write functions that represent the basal areas of the trees after t years.
 - b. Graph the functions from part (a) in the same coordinate plane. Compare the basal areas.
62. **PROBLEM SOLVING** You deposit \$300 into an investment account that earns 12% annual interest compounded quarterly. The graph shows the balance of a savings account over time.

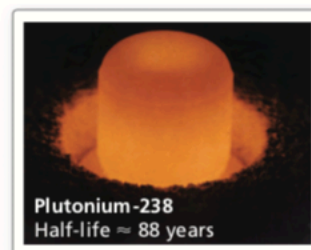
- a. Write functions that represent the balances of the accounts after t years.
- b. Graph the functions from part (a) in the same coordinate plane. Compare the account balances.



63. **PROBLEM SOLVING** A city has a population of 25,000. The population is expected to increase by 5.5% annually for the next decade. (See Example 7.)



- a. Write a function that represents the population y after t years.
 - b. Find the approximate monthly percent increase in population.
 - c. Graph the function from part (a). Use the graph to estimate the population after 4 years.
64. **PROBLEM SOLVING** Plutonium-238 is a material that generates steady heat due to decay and is used in power systems for some spacecraft. The function $y = a(0.5)^{t/x}$ represents the amount y of a substance remaining after t years, where a is the initial amount and x is the length of the half-life (in years).



- a. A scientist is studying a 3-gram sample. Write a function that represents the amount y of plutonium-238 after t years.
 - b. What is the yearly percent decrease of plutonium-238?
 - c. Graph the function from part (a). Use the graph to estimate the amount remaining after 12 years.
65. **COMPARING FUNCTIONS** The three given functions describe the amount y of ibuprofen (in milligrams) in a person's bloodstream t hours after taking the dosage.

$$y \approx 800(0.71)^t$$

$$y \approx 800(0.9943)^{60t}$$

$$y \approx 800(0.843)^{2t}$$
 - a. Show that these expressions are approximately equivalent.
 - b. Describe the information given by each of the functions.